What if Beaufort Street...

What if Beaufort street revealed its connections? Celebrated its complexity?

The worry pervades. It leaches out into the air. There is trying too hard – so much signage, signifying a vacancy or desperation not to be, so much clammering for attention. So much tension.

How to get to a comfortable solidity? Take strength from the connections beneath and before, from identity. This place lies on strong ground, with history beyond fragile fashion and fads. Celebrate these connections.

What if an empty window didn't matter because it showed us what came before, what has always been? Not needy, no fear.

What if Beaufort Street gave a glimpse of a transparent place? What if it could show you the earth? Water and dirt beneath, breathing life.

What if Beaufort Street could show you the city? Could show the systems of how we live? See where the stormwater flows. And where it wants to go. The compromise between.

What if we could see where the paths became tracks, then trams and busy bus-ways?

What if you could see into the cafes, the kitchens, the bars? Be together with those people. Who are they?

What if you could see the colours and the textures? Not covered in distraction and cheap perfume.

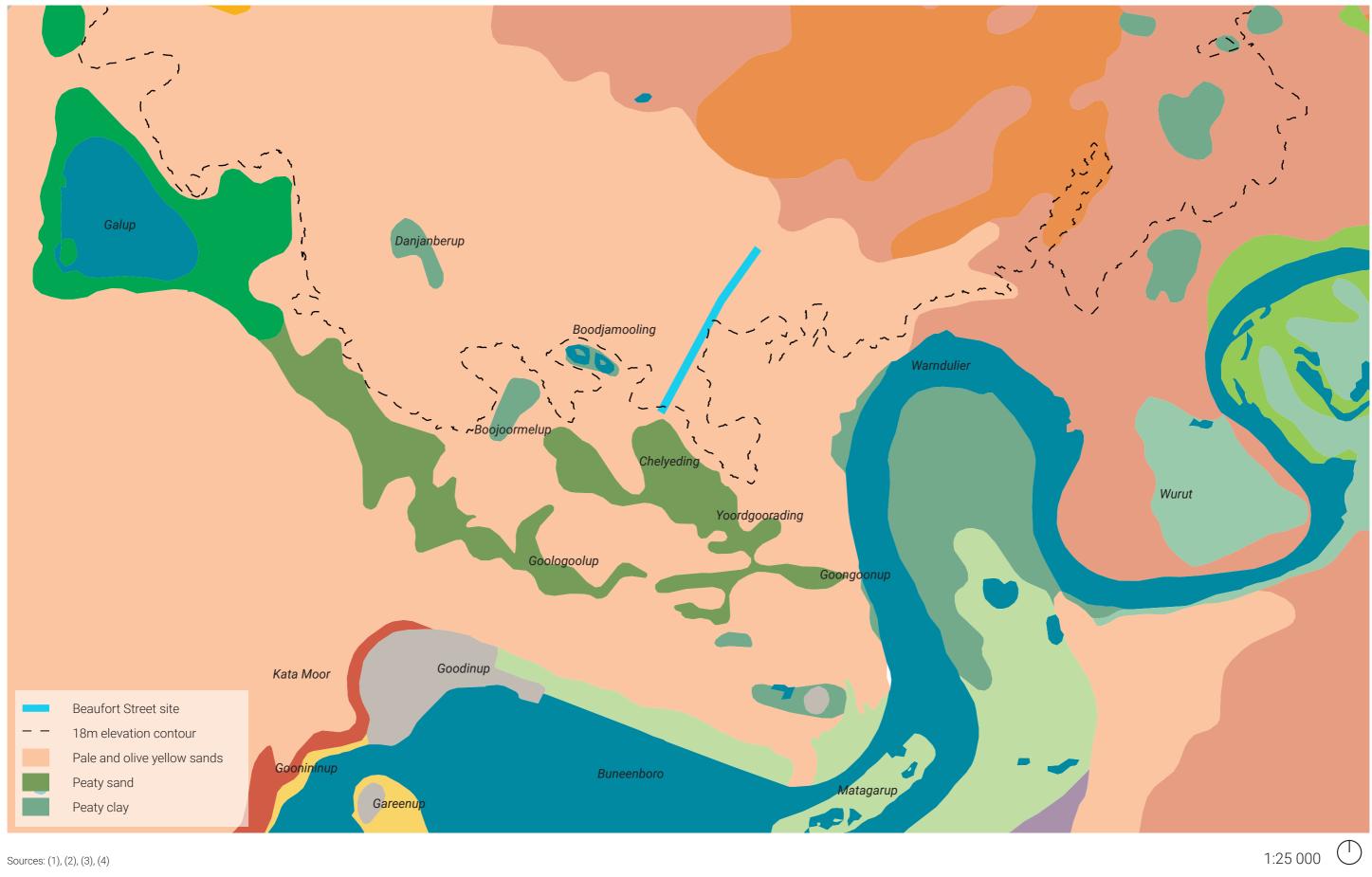
What if we could see where the birds like to gather, where the Melaleuca and Jarrah need to be?

What if we could see this inhabited place - where people have always moved, have shaped the country? What if we knew the connections? The layers between?

It needs to regain a certainty. The important parts are there – a hill, a hollow, a view of a city. Water moving beneath, people above. A place to see out and be in. Not a needy city. A complex yet confident city. A celebrated and revealed city.

celebrated its connections?

PLACE CONNECTIONS

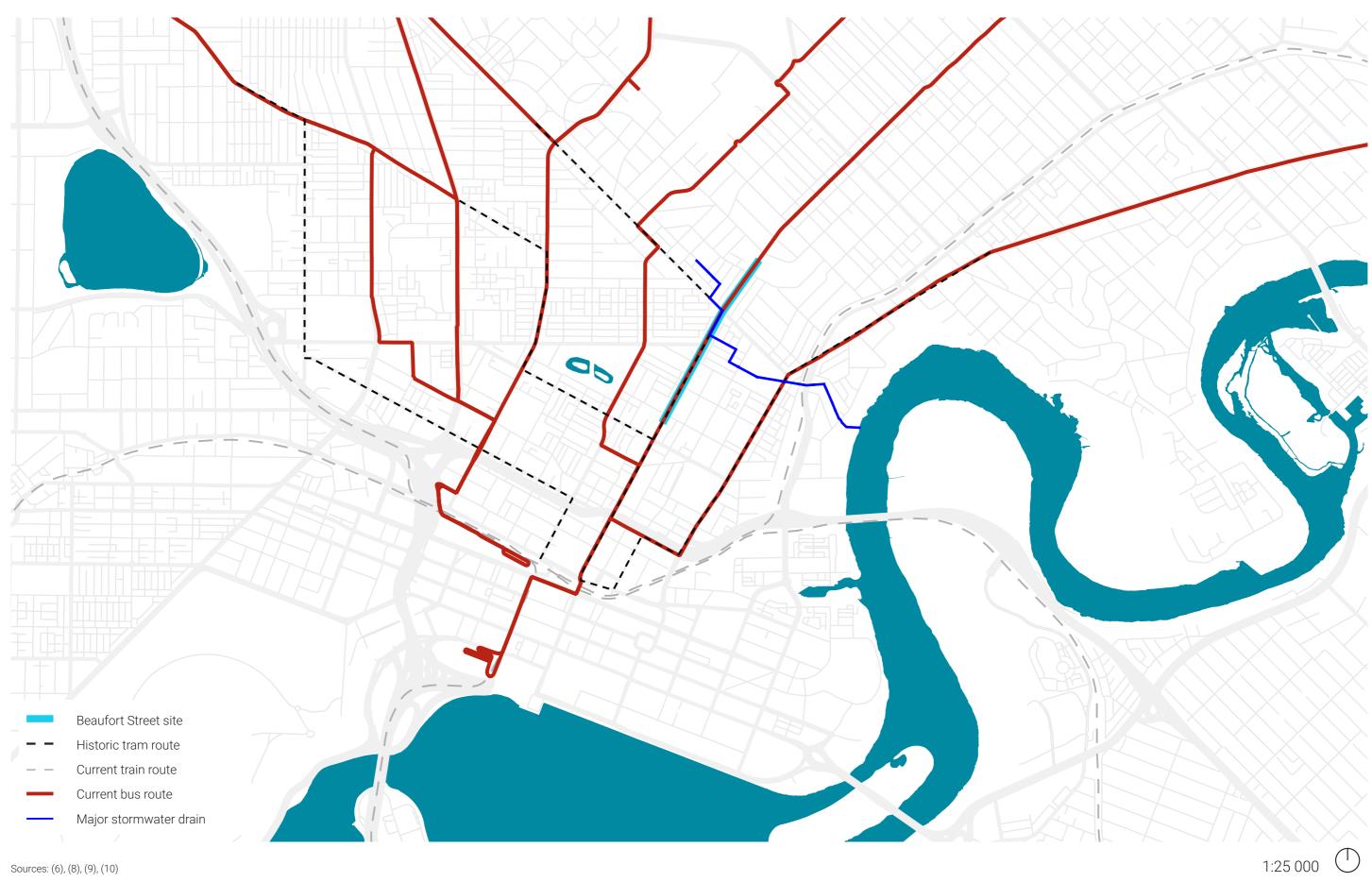


GREEN CONNECTIONS

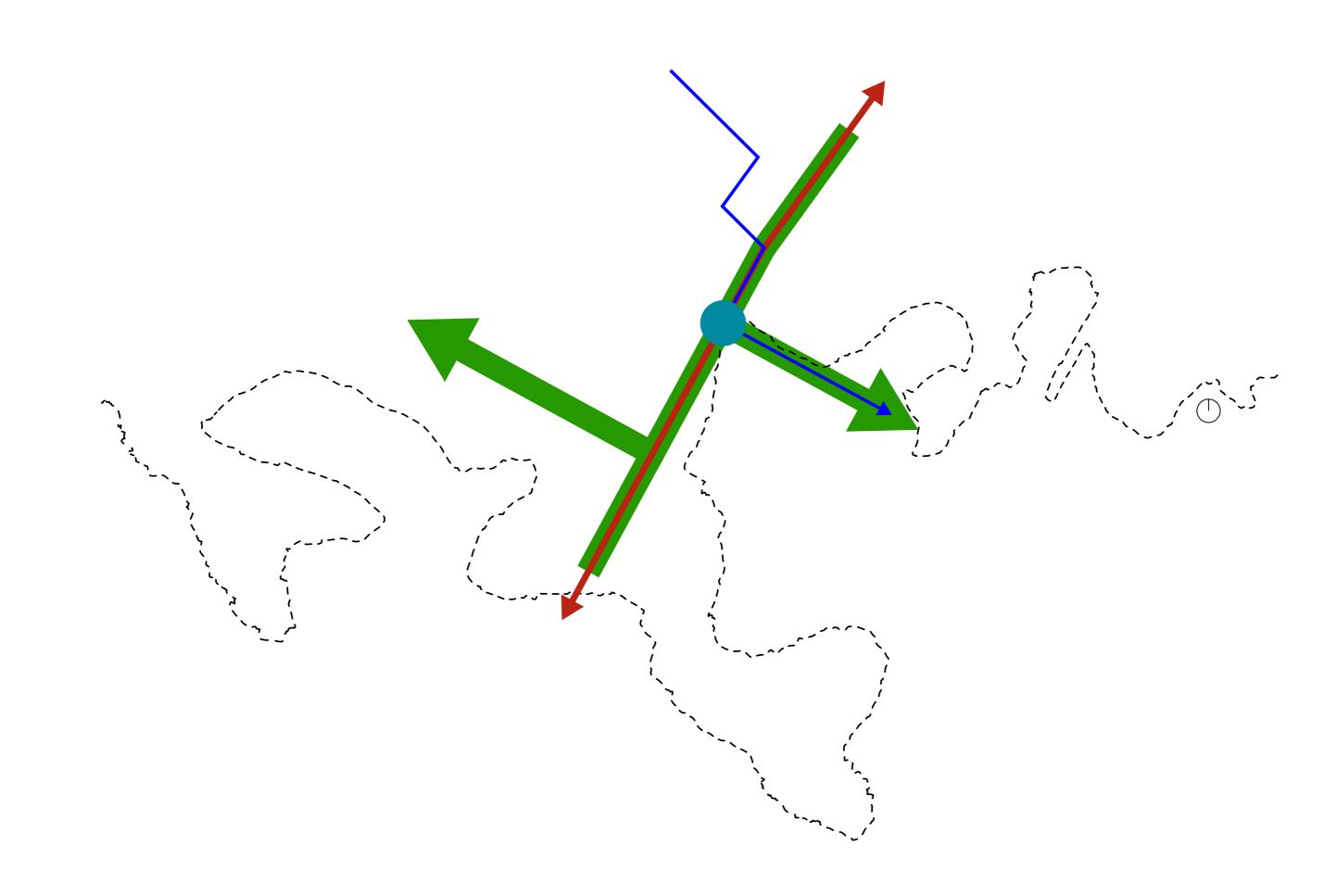




CITY CONNECTIONS



CONTEXT



OPPORTUNITIES AND CONSTRAINTS



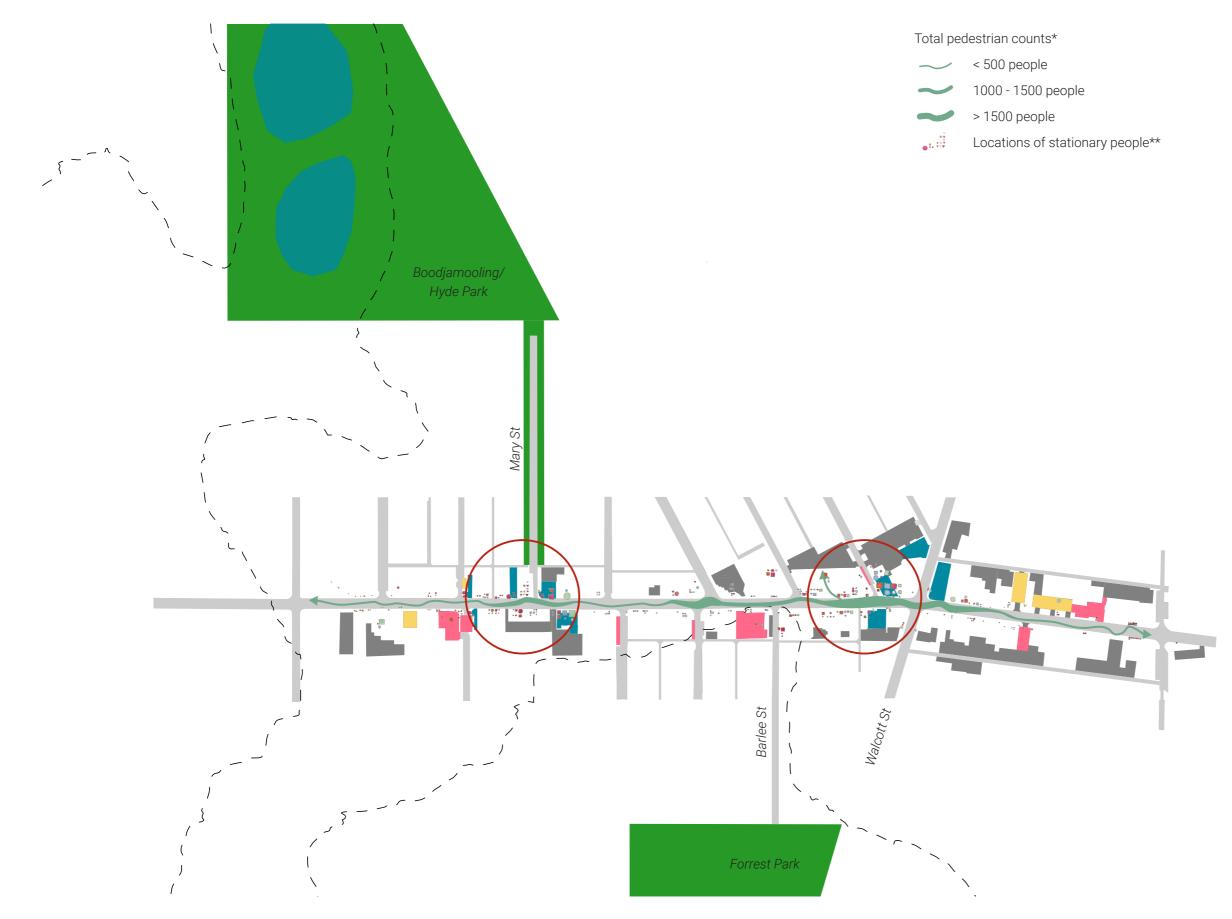




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MOVEMENT AND PAUSE



Sources: (16) *Based on pedestrians counts at 12 locations over two days **Based on observations over two days



Car parks <50% used** Car parks >50% used** Car parks not observed Anchor businesses Highest people counts





PEOPLE AND THE STREET

"I think businesses need more freedom to extend their space for commerce. It should flow into the street. I think landlords should open up empty lots to startups or young businesses for little rent to remove any 'dead' spots along the street and help activate the street with variety. I also think Alfresco dining would be great like in Northbridge." (15)

> "Business is down 60%. We're "We're okay. We're near the Queens." working for free." Manager, Publico (12) Manager, Pax and Co. (12) "[Beaufort Street] has a history of "Cars should be removed and diverted I like "the art, the history, being vibrant and active and this permantly to provide the atmosphere that the people, the food." (15) should be maintained." (15) you are trying to achieve." (15) Mary St Walcott St 1 ر ~ 1 Barlee St "I wonder if there is a way to bring coworking spaces to the strip, utilising I like the "heritage, busy cafes, the hub of Walcott Beaufort intersection." ⁽¹⁵⁾ I like the "atmosphere and trees in the middle of the street. Vibrant cafes and restaurants plus the piazzas are great." (15) some of the empty shops?" (15)

Not functioning well

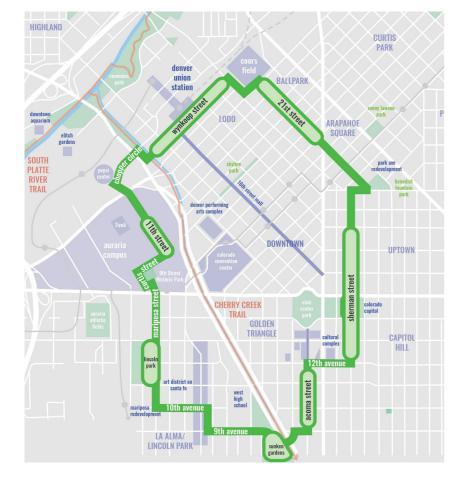
Functioning well

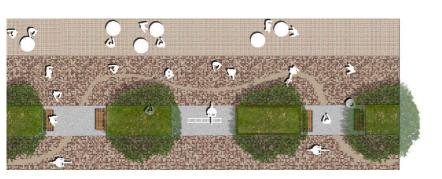


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CASE STUDY 1: 5280 TRAIL, DENVER

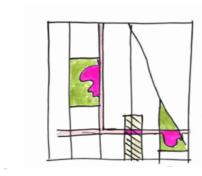






OPPORTUNITY

CONNECTION



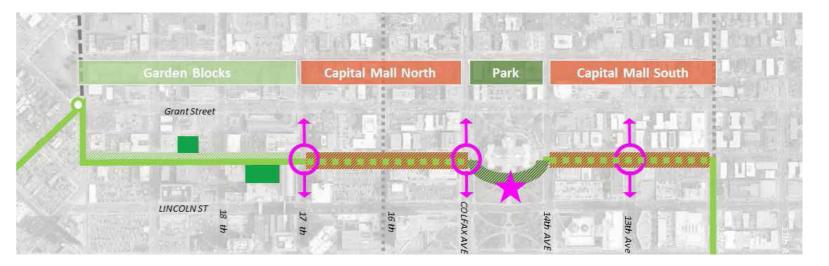
ENHANCEMENT



"Prioritizing PEOPLE, HEALTH, CULTURE and NATURE, the 5280 is a new, distinctly Denver amenity, that connects many vibrant and diverse city center neighborhoods through the great urban outdoors, creating a powerful SENSE OF PLACE."



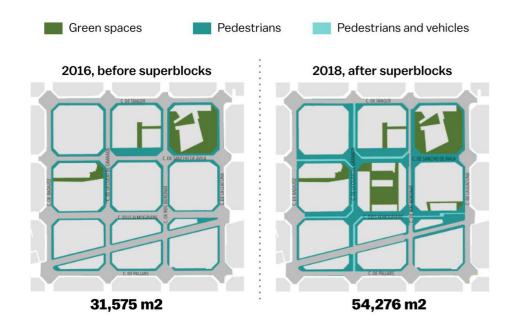




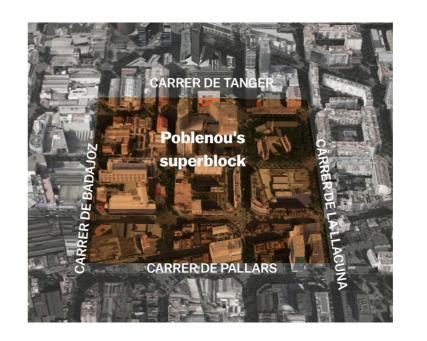
Downtown Denver Partnership



CASE STUDY 2: POBLENOU SUPERBLOCK, BARCELONA



"...a pilot test of a future large-scale strategy for reclaiming public space from private vehicles and making it available for public transport, bicycles and pedestrians."





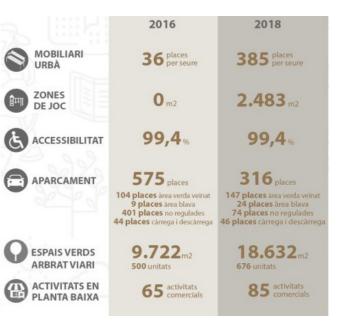




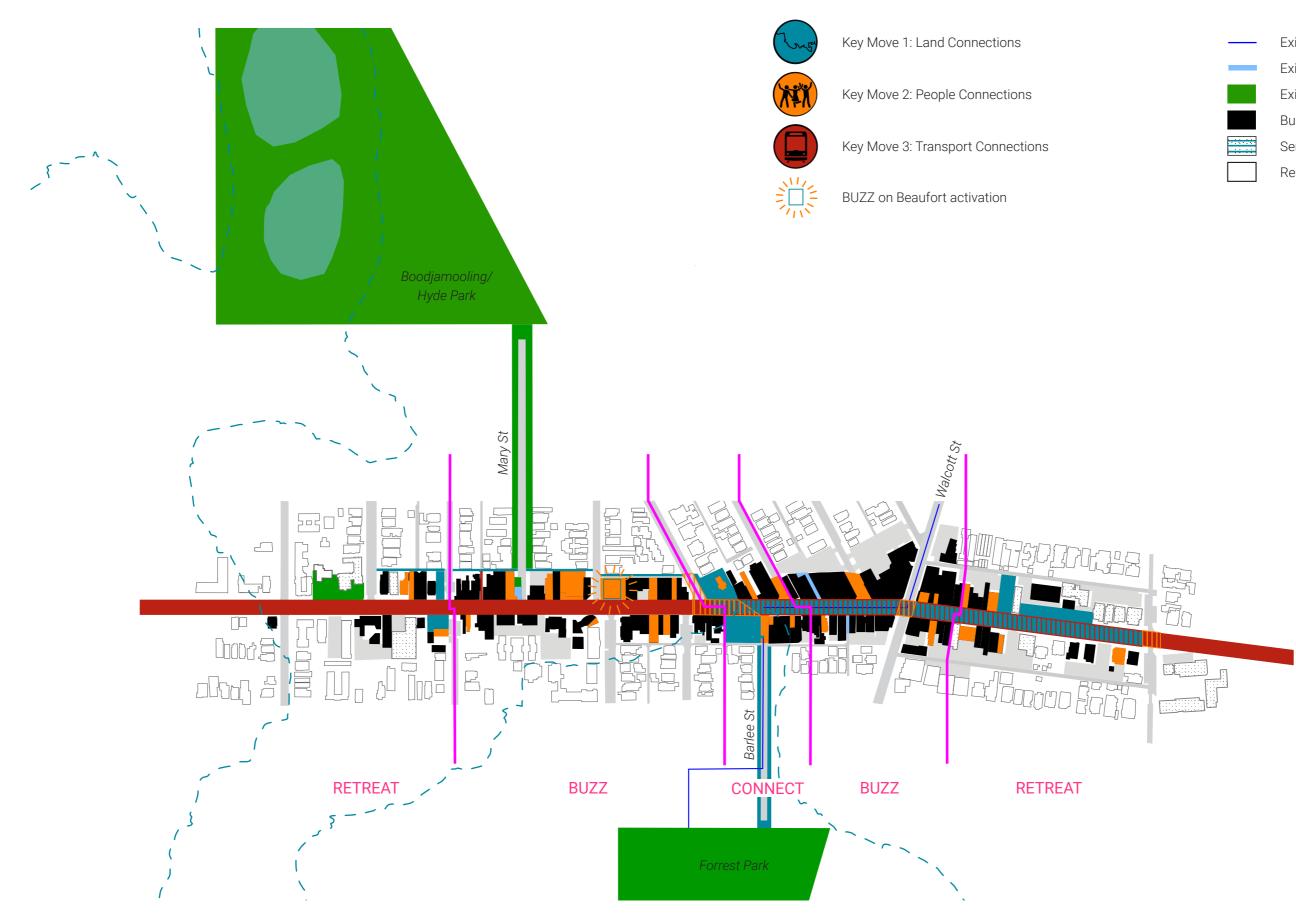


Sources: (18), (19), (20)

Ajuntament de Barcelona



STRATEGIC PLAN





Existing stormwater drain Existing pedestrian-only spaces Existing public green space Businesses Services Residential





BUZZ

- BUZZ on Beaufort
- The Queens, The Flying Scotsman, Astor Theatre, Planet BooksRestaurants, bars and quirky shops
- Good night lighting
- Co-working/studio and exhibition space in old Empire building
- Pop-up shops open into the night
 Piazzas and lit greened laneways
- Florists
- A place for fun and celebrations of the good things in life

CONNECT

- 18M CONNECT Centre for land and culture information, learning and exhibitions
- 18M CONNECT space with cafes, skate elements and stormwater garden
 18M CONNECT trail painted on the contour that leads people to and from the surrounding suburbs
- Good night lighting
 Alfresco dining, shopping, street entertainment and small events/markets
- Many public outdoor seating options
- A place for all people to meet and gather

- Child-friendly green public spaces
- Residential areas
- Services and facilities for all
- busy high street

































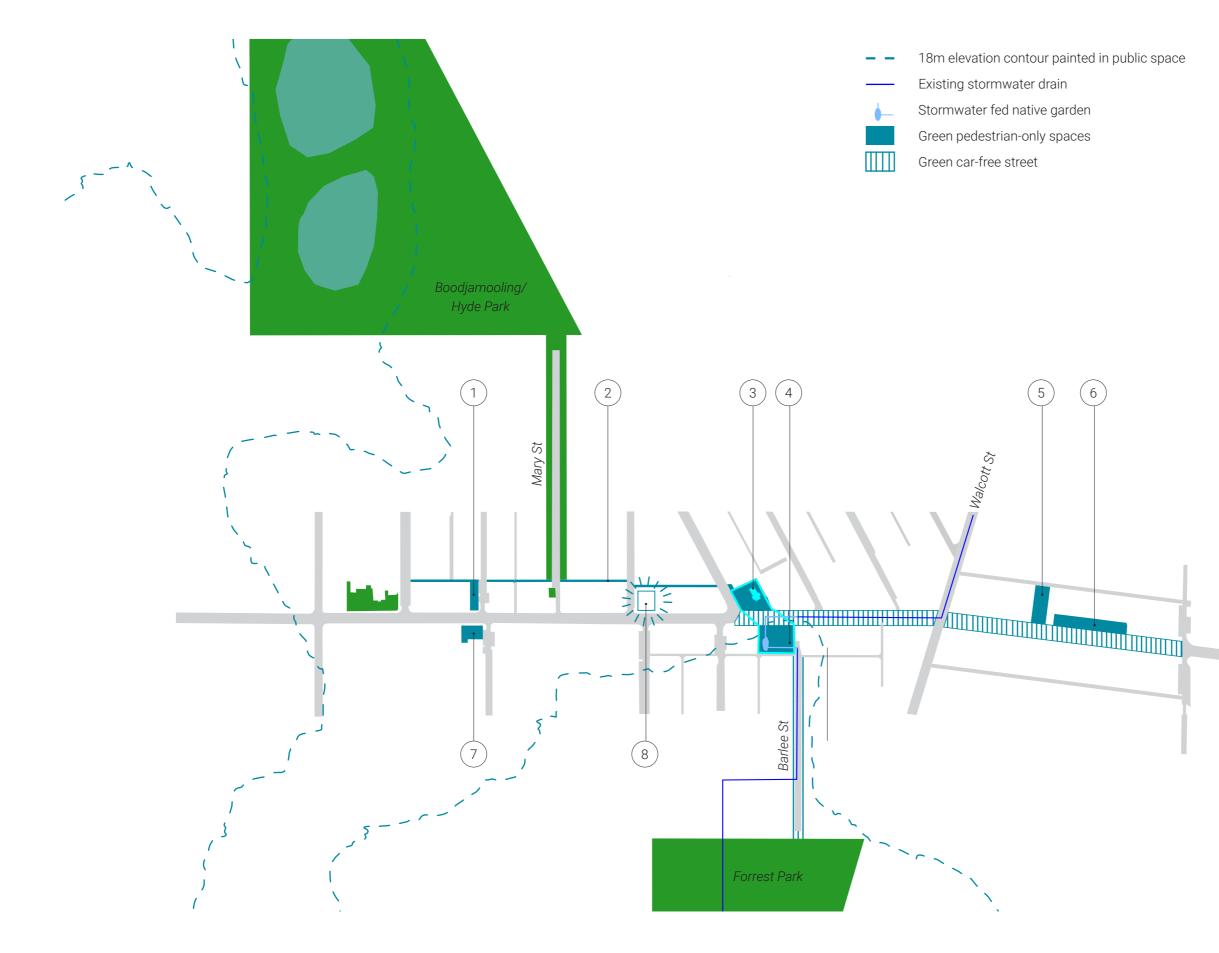


RETREAT

• Community venues for workshops, meetups and play groups

• Easy access and outdoor furniture to provide comfortable public spaces • A place for residents to interact across generations and find calm on the

KEY MOVE 1: LAND CONNECTIONS







BUZZ on Beaufort

18M CONNECT space

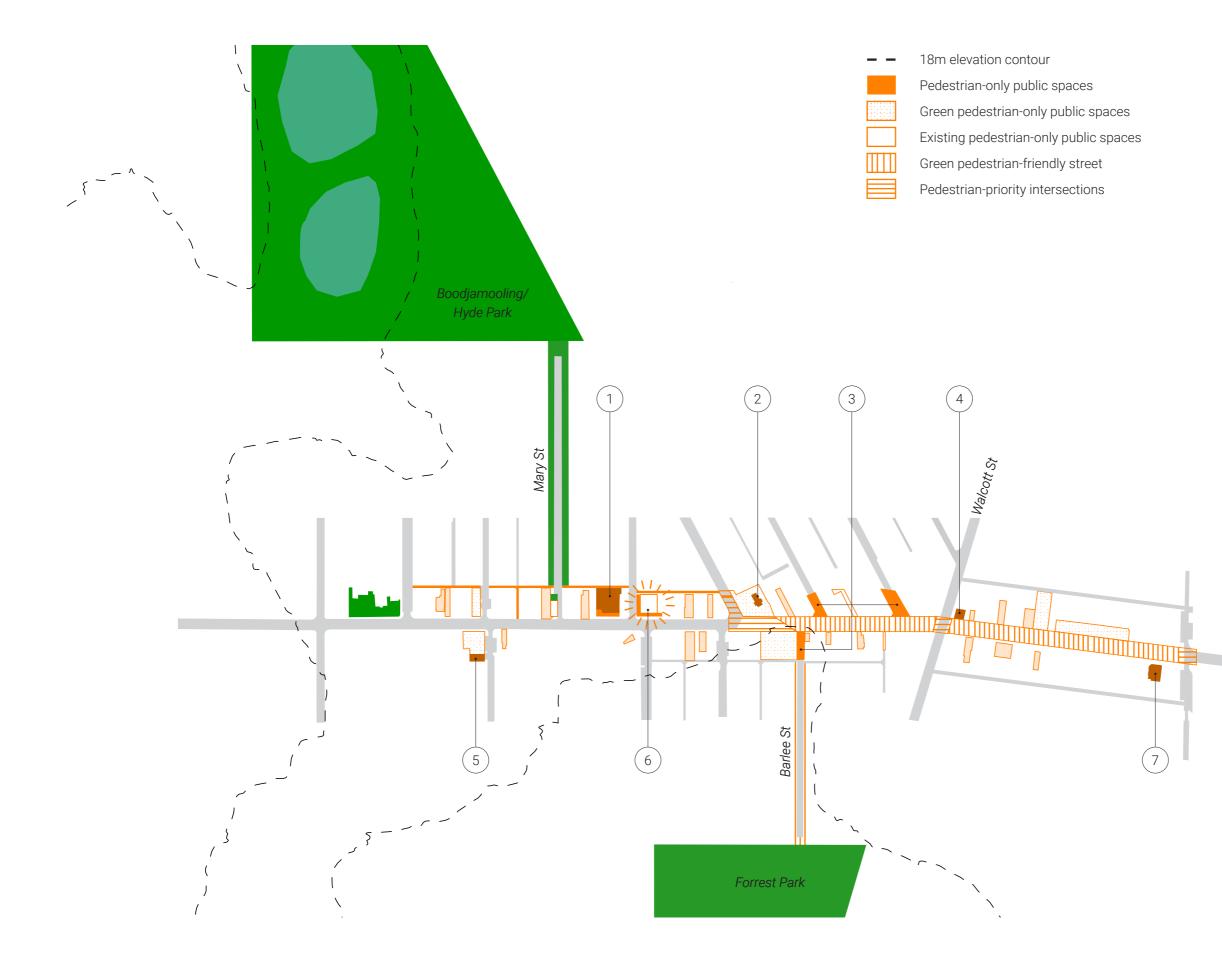
Existing public green space

- 1 Temporary public-private green space
- 2 Laneway greened with creepers and planter boxes
- 3 18M CONNECT land and culture information, learning and exhibition centre
- 4 18M CONNECT space with local vegetation, large trees and stormwater-fed native garden
- 5 Public open space with large trees
- 6 Family-friendly public space with turf and trees
- 7 Family-friendly green public space with playground
- 8 Temporary BUZZ activation with planter boxes and creepers (later to be used in laneways)





KEY MOVE 2: PEOPLE CONNECTIONS







BUZZ on Beaufort

Co-operative/community spaces

- Pop-up businesses
- Existing public green space
- 1 Co-working studio/business and exhibition space
- 2 18M CONNECT centre for cultural exchange and community
- 3 Pedestrian-only arcades with public seating, shade and alfresco dining
- 4 Astor theatre open to community and school groups for workshops and performances
- 5 Community-run play group
- 6 BUZZ with community workshops and participation
- 7 Community centre for older residents and families with workshops and events





KEY MOVE 3: TRANSPORT CONNECTIONS





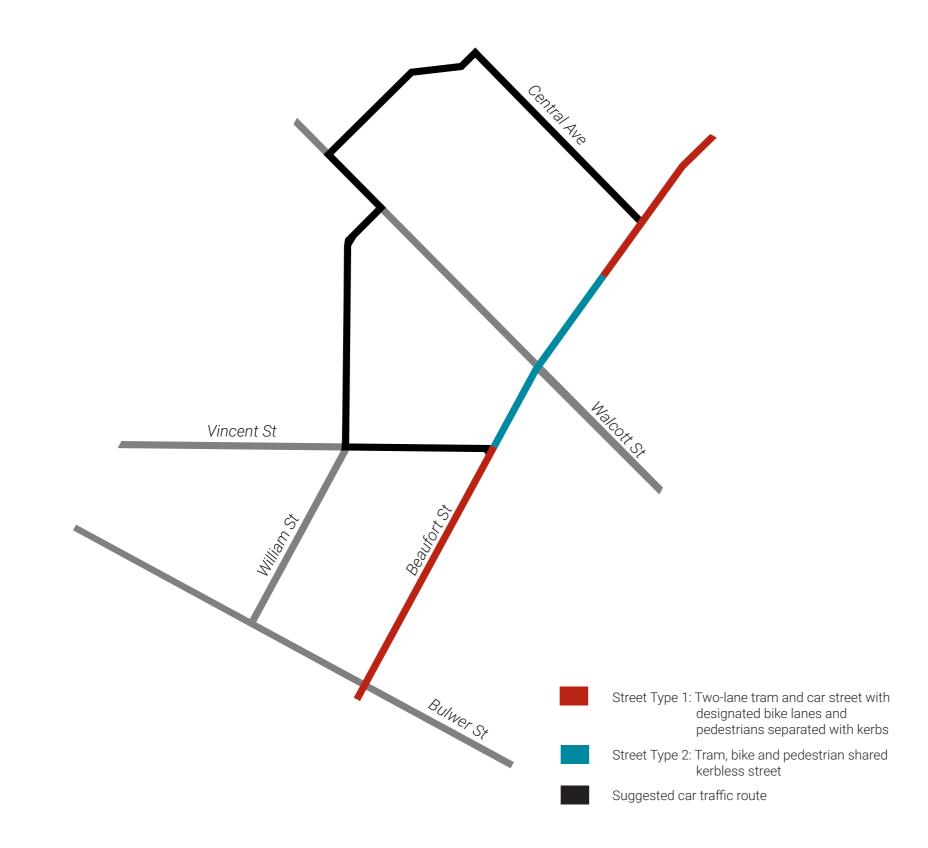


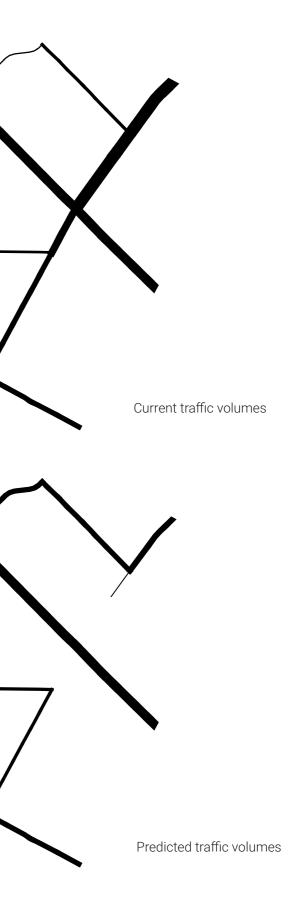
Pedestrian-priority intersections Pedestrian-only public spaces Pedestrian-friendly street Existing pedestrian-only public spaces Existing public green space

Zebra crossing

Button request pedestrian and tram-priority traffic lights/crossing



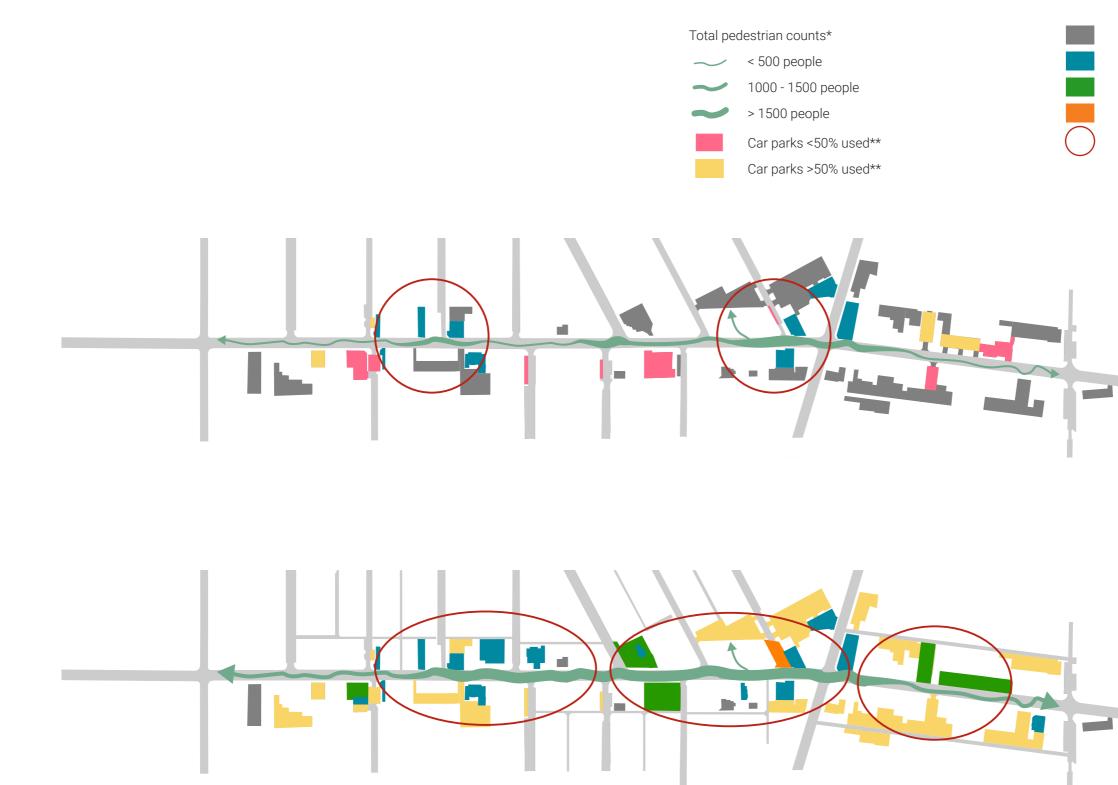








MOVEMENT AND PAUSE CHANGES



Car parks not observed Anchor businesses Under-used car parks converted to green POS Under-used car parks converted to piazza Highest people counts

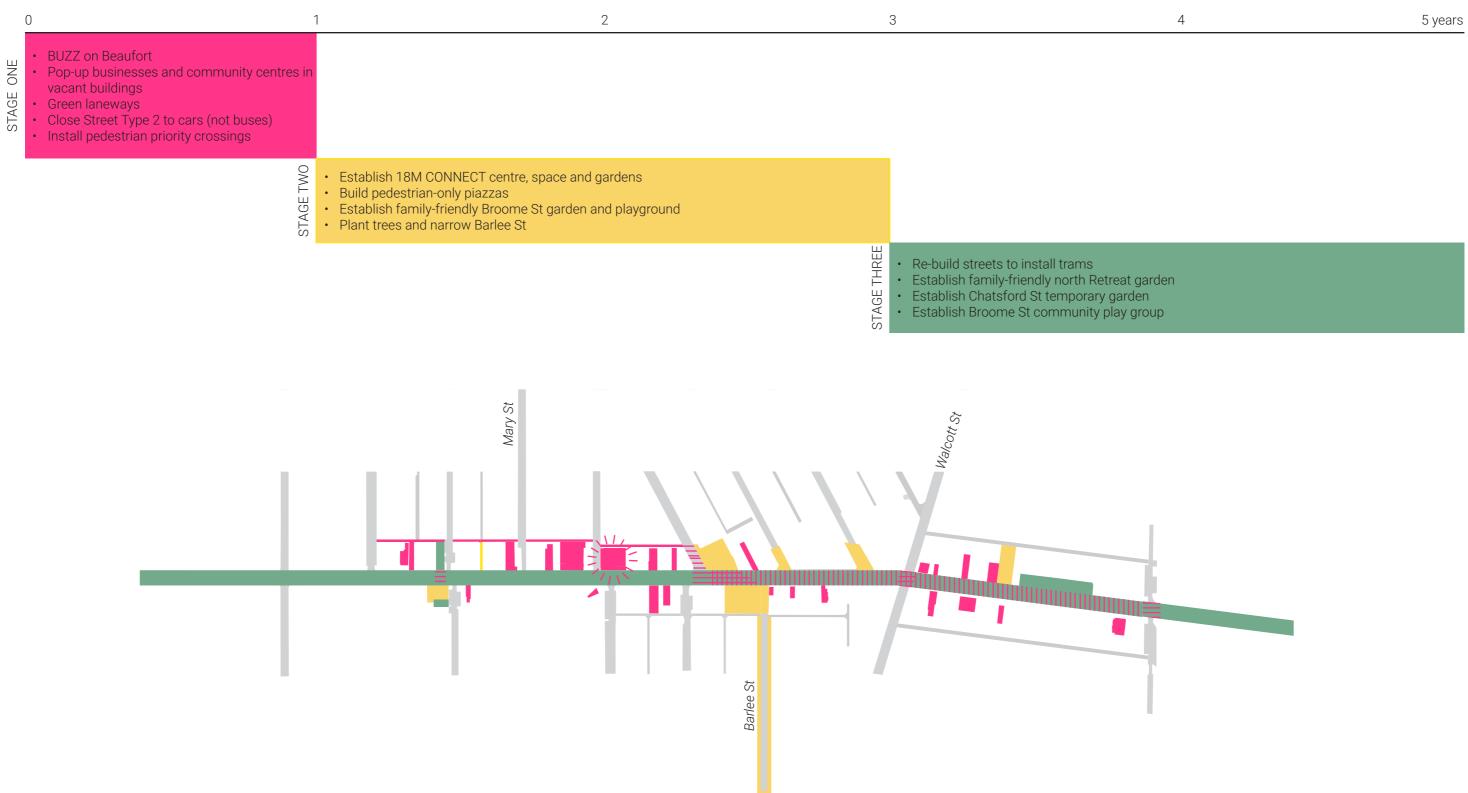
Current

Predicted





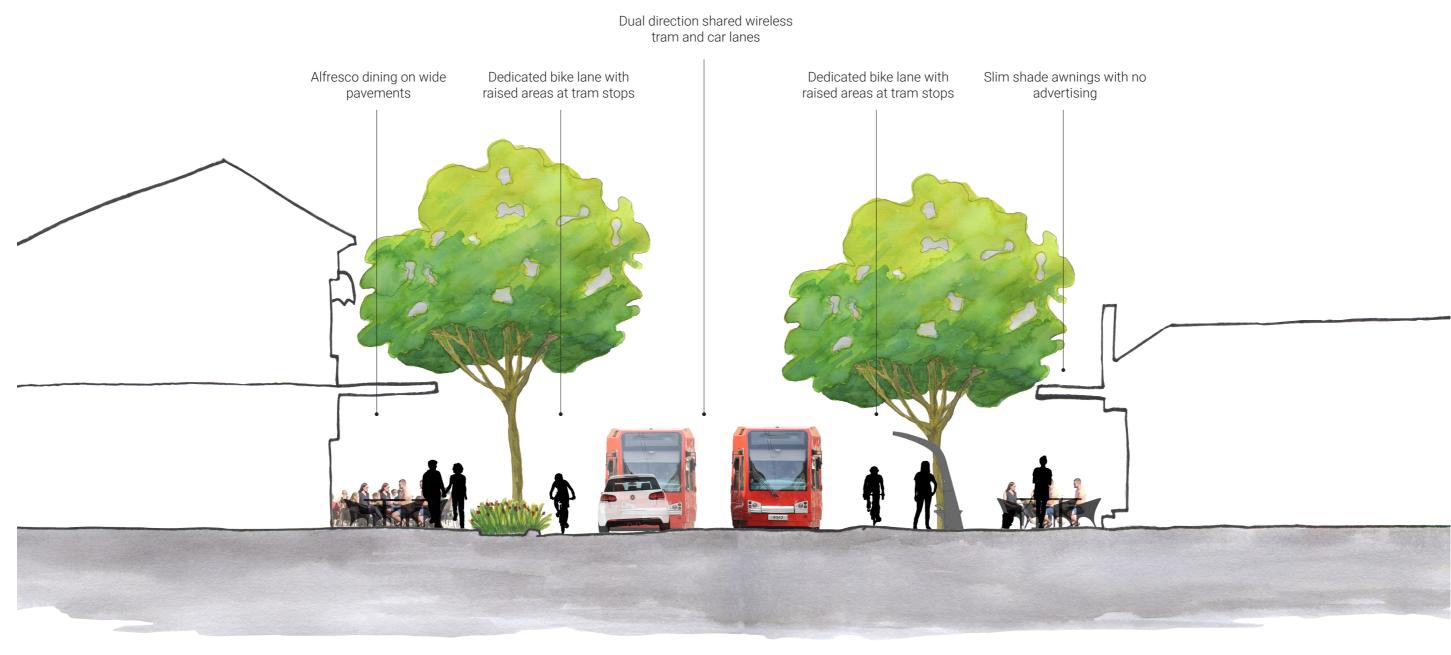
IMPLEMENTATION STAGES







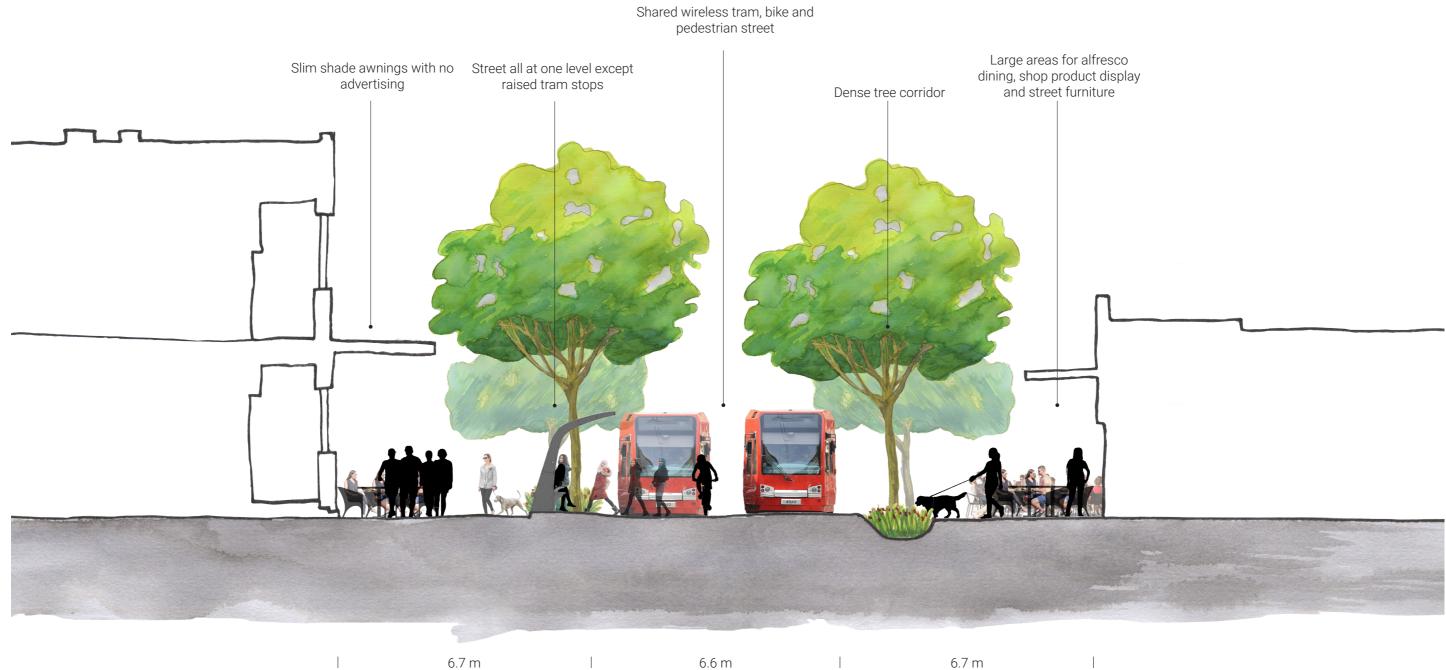
STREET TYPE 1



4.9 m | 1.5 m | 7.2 m | 1.5 m | 4.9 m



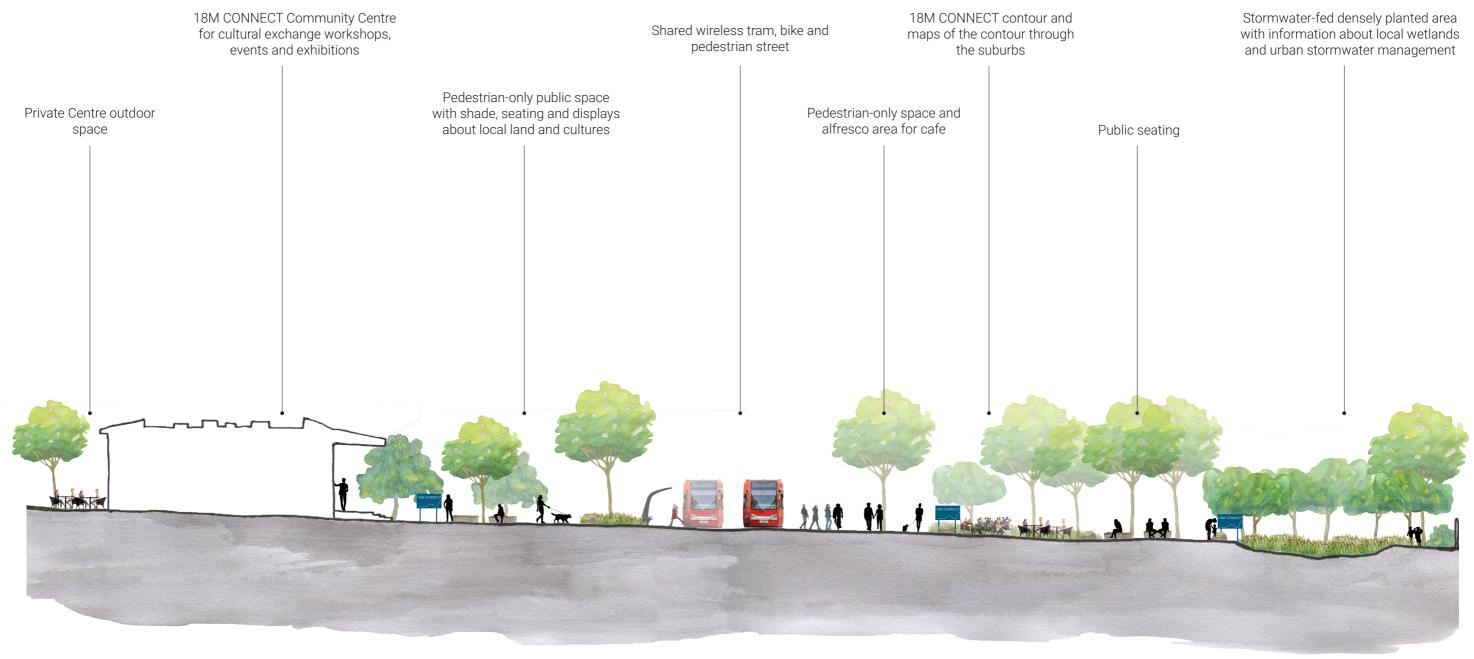
|



6.7 m 6.6 m 6.7 m



18M CONNECT SECTION



19 m 28 m 6.6 m 19 m \leftarrow



10 m

18M CONNECT





BUZZ STREET







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